

Where to Go Next

Five neutral routes out of J01, including the outcomes where the right answer is to buy nothing

Asset ID	EYW-JRN-J01-PUB-NEXT-001 v1.0
Journey	J01 Make AI Adoption Safe
Role	Where to Go Next: neutral route-out
Classification	PUBLIC
Release profile	RP-PUBLIC
Publisher	Simon Owen / EmPOWER Your World
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Controlling sources	Narrative v3.5.2 (SRC-015) §14; D-019
Contract	Specification v3.3 neutral-route contract; Narrative v3.5.2 §14; D-019

The rule

Routing is a human-owned decision based on subject, scope, capability need, evidence, context, urgency, authority and alternatives. No score or weakest area selects the next product.

Routes remain valid even when deeper paid work is available; J01 findings stay owned.

Safety, legal, privacy, security, regulatory or authority concerns pause product routing and trigger the appropriate specialist or governance route.

Insufficient Evidence or Unable to Conclude is recorded before routing where applicable.

Commercial preference cannot override product fit.

The five routes

Route	When it fits	What to record
Sustain	Sufficient state is present and the main need is to maintain, monitor or renew it.	Record the persistence or review trigger.
Deepen J01	J01 remains the right problem frame and a material gap or uncertainty remains.	Record the gap, evidence and intended outcome.
Another Journey	A different admitted problem is materially more important or better matched.	State why. Do not default merely because J01 evidence is incomplete.
No further action	No proportionate action is justified now.	Record the reason, owner and reconsideration trigger.

Route	When it fits	What to record
Poor fit / redirect	J01 is not the right intervention, authority is missing, the need is outside EYW's boundary or a specialist route is required.	Record the safe redirect.

Questions that help you choose

Route	Ask yourself
Sustain	Is sufficient state genuinely present for the scope I care about, and is my main need to keep it working? What would tell me it is slipping?
Deepen J01	Is J01 still the right frame? Which gap or uncertainty matters most, what evidence do I have, and what outcome am I after?
Another Journey	Is a different problem materially more important or better matched? Can I say why, rather than moving on because J01 evidence is incomplete?
No further action	Is any action proportionate now? If not, who owns that decision, and what would make us reconsider?
Poor fit / redirect	Is J01 the wrong intervention, is authority missing, is the need outside EYW's boundary, or does it need a specialist?

When evidence is thin

If you cannot tell, record that honestly as Insufficient Evidence or Unable to Conclude before choosing a route. The right next step may be to gather evidence, take a bounded no-action decision or escalate safely. It is not to buy the next product.

What each configuration offers, for information

Configuration	Receives	Explicitly withheld / ceiling
RP-PUBLIC	Complete Knowledge Layer plus L0 orientation.	Formal diagnosis, implementation methods, L1/L2 records, facilitation and assurance authority. L0 makes no capability-state claim.
RP-REGISTERED	PUBLIC plus bounded L1 self-report, interpretation, uncertainty and correction.	External assurance, benchmarking, composite maturity score and delivery authority. L1 is self-report only.
RP-SELF	Knowledge Layer, internal activities, tools, transition/development/change/evidence records.	External commercial delivery, EYW-branded L2, accreditation and brand rights.
Deferred	Authorised L2, Community Workshop and later service/partner profiles.	No production until explicit activation. L2 is separately authorised evidence-reviewed judgement; L3 is inactive.

These are described so the choice is informed. None is recommended by default, and access or purchase confers no capability, accreditation, assurance or delivery authority.

Boundaries

These materials are learning, self-service and working resources. They are not a formal benchmark, assurance review, certification, legal advice, regulatory advice or professional advice.

- No employee-performance, redundancy, promotion or disciplinary use.
- No hidden surveillance or passive capability collection.
- No public person ranking, and no unsupported benchmark or causal claim.
- Private by default: learning contribution, anonymous use, named case study and testimonial each require separate permission.
- Purchase, registration, attendance, membership or completion do not confer capability, accreditation, assurance or delivery authority.
- Legal interpretations require specialist review. Synthetic examples claim no observed outcome.